



|  |  | Market Focus          | Physical Security Focus  | IT Security Focus             | Value Sections or Stand Alone Supplements  | Bonus Distribution and Research Issues  |
|--|--|-----------------------|--------------------------|-------------------------------|--|---|
| <b>2nd Annual GSN Source Guide</b><br>Ad closing Dec 7<br>Materials due Dec 10 |  |                       |                          |                               | <b>THE SOURCE GUIDE</b> <i>(The most comprehensive buyer's directory of IT and physical security companies in the government security marketplace.)</i>    |   |
| <b>JANUARY</b><br>Ad closing Dec 15<br>Materials due Dec 18                    |  | Utility Security      | Access Control           | Anti-Span Software            | <b>2nd Annual "Top 100 Security Contractors"</b><br><i>(A detailed roster of IT and physical security companies selling to DHS and other departments.)</i> |   |
| <b>FEBRUARY</b><br>Ad closing Jan 16<br>Materials due Jan 18                   |  | Airport Security      | Blast Resistant Products | Authentication                |  | Black Hat, Washington, DC, Feb 18-21<br>InfoWarCon, Washington, DC, March 2-4   |
| <b>MARCH</b><br>Ad closing Feb 13<br>Materials due Feb 15                      |  | Disaster Preparedness | Detection                | Document Management           | <b>"The Essential Guide to IT Security" Stand Alone Supplement</b>   | FOSE Conference, Washington, DC, April 1-3<br>Urban Sec. at ISC West, Las Vegas, NV, April 2-4<br>RSA Conference, San Francisco, CA, April 7-11 |
| <b>APRIL</b><br>Ad closing Mar 13<br>Materials due Mar 15                      |  | Convergence           | Video Surveillance       | Encryption                    |  | GovSec Conference, Wash. DC, April 23-24  |
| <b>MAY</b><br>Ad closing Apr 11<br>Materials due Apr 13                        |  | Border Security       | Communications           | Identity Management           | <b>"The Essential Guide to Homeland Security Education" Stand Alone Supplement</b>   | Homeland Global Summit, Austin, TX, May 21-22<br>Gartner IT Security, Washington, DC, May 21-23<br>Larstan Readership Survey with this Issue    |
| <b>JUNE</b><br>Ad closing May 16<br>Materials due May 18                       |  | Rail Security         | CCTV                     | Patch Management              | <b>"Case Studies" Special Section</b> <i>(Explain how your IT or physical security company solved a customer's specific security challenge.)</i>           |   |
| <b>JULY</b><br>Ad closing Jun 13<br>Materials due Jun 15                       |  | Guard Services        | Mass Notification        | Storage                       |  | Black Hat, Las Vegas, NV, August 2-7  |
| <b>AUGUST</b><br>Ad closing Jul 11<br>Materials due Jul 13                     |  | Convergence           | Unmanned Aerial Vehicles | WiFi                          | <b>"Corporate Profiles" Special Section</b><br><i>(Provide an overview of your company's capabilities.)</i>  |   |
| <b>SEPTEMBER</b><br>Ad closing Aug 15<br>Materials due Aug 17                  |  | Port Security         | Thermal Imaging          | Network Security Applications | <b>"The Essential Guide to Video Surveillance" Stand Alone Supplement</b>  | ASIS Conference, Atlanta, GA, Sept 15-18  |
| <b>OCTOBER</b><br>Ad closing Sep 12<br>Materials due Sep 14                    |  | Wireless              | Biometrics               | Data Storage/ Recovery        | <b>"The Essential Guide to Disaster Preparedness" Stand Alone Supplement</b>   | Urban Security at ISC East, NY, NY, Oct 29-30<br>All Hazards Forum, Baltimore, MD<br>Larstan Readership Survey with this Issue                  |
| <b>NOVEMBER</b><br>Ad closing Oct 17<br>Materials due Oct 19                   |  | Perimeter Protection  | Fencing                  | Intrusion Detection           | <b>"How To..." Special Section</b> <i>(Pick a question GSN provides &amp; explain how your IT or physical security company would address it.)</i>          | Int'l Assn of Emerg. Mgrs, Kansas City, KS, Nov 15-20<br>Maritime Security Conference, NY, NY   |
| <b>DECEMBER</b><br>Ad closing Nov 14<br>Materials due Nov 16                   |  | Information Security  | Fire/Life Safety         | WiFi                          |  |   |

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