



	Market Focus	Physical Security Focus	IT Security Focus	Value Sections or Stand Alone Supplements	Bonus Distribution
3rd Annual GSN Source Guide Ad closing Dec 12 Materials due Dec 17				THE SOURCE GUIDE <i>(The most comprehensive buyer's directory of IT and physical security companies in the government security marketplace.)</i>	IDSA Show
JANUARY Ad closing Dec 15 Materials due Dec 19	Law Enforcement	Fencing/Barriers	Network Communications	3rd Annual "Top 100 Security Contractors" <i>(A detailed roster of IT and physical security companies selling to DHS and other departments.)</i>	Fencetech 2009, New Orleans, LA, Jan 14-16
FEBRUARY Ad closing Jan 16 Materials due Jan 19	Airport Security	Blast Resistant Products	Authentication	"Campus Solutions" Special Section	Black Hat, Washington, DC, Feb 18-21 AUSA ILW Winter Expo, Ft. Lauderdale, FL, Feb 25-27 FOSE Conference, Washington, DC, March 10-12 GovSec Conference, Wash. DC, March 11-12
MARCH Ad closing Feb 13 Materials due Feb 17	Disaster Preparedness	Detection	Access Control	"The Essential Guide to IT Security" Stand Alone Supplement	Urban Sec. at ISC West, Las Vegas, NV, April 1-3 RSA Conference, San Francisco, CA, April 7-11
APRIL Ad closing Mar 13 Materials due Mar 17	Security in the Military	Video Surveillance	Encryption	"Military Profiles" Special Section <i>(Provide an overview of your company's capabilities.)</i>	Border Security Conf. & Expo, Phoenix, AZ, May 13-14
MAY Ad closing Apr 10 Materials due Apr 14	Border Security	Communications	Identity Management	"The Essential Guide to Homeland Security Education" Stand Alone Supplement	Gartner IT Security, Washington, DC, May 21-23 FPED, May 19-21
JUNE Ad closing May 15 Materials due May 19	Rail Security	CCTV	Integration Convergence	"Case Studies" Special Section <i>(Explain how your IT or physical security company solved a customer's specific security challenge.)</i>	
JULY Ad closing Jun 13 Materials due Jun 15	Guard Services	Mass Notification	Card Access		Electronic Security Expo, Baltimore, MD Jun 23-25
AUGUST Ad closing Jul 10 Materials due Jul 19	Card Access	Utility Security	Network Communications	"Corporate Profiles" Special Section <i>(Provide an overview of your company's capabilities.)</i>	Black Hat, Las Vegas, NV, August 2-7
SEPTEMBER Ad closing Aug 14 Materials due Aug 18	Port Security	Thermal Imaging Roundtable	Network Security Applications	"The Essential Guide to Video Surveillance" Stand Alone Supplement	ASIS Conference, Anaheim, CA, Sept 21-24 IACP Conference, Denver, CO, Oct 3-7
OCTOBER Ad closing Sep 11 Materials due Sep 15	Wireless	Biometrics	Data Storage/Recovery	"The Essential Guide to Disaster Preparedness" Stand Alone Supplement	AUSA Annual Meeting & Expo, Wash, DC, Oct 5-7 Urban Security at ISC East, NY, NY, Oct 29-30 All Hazards Forum, Baltimore, MD
NOVEMBER Ad closing Oct 16 Materials due Oct 20	Perimeter Protection	Fencing/Barriers	Intrusion Detection	"How To..." Special Section <i>(Pick a question GSN provides & explain how your IT or physical security company would address it.)</i>	Int'l Assn of Emerg. Mgrs, Kansas City, KS, Nov 15-20 SC World Conference, New York, NY, Dec 8-9
DECEMBER Ad closing Nov 13 Materials due Nov 17	Information Security	Fire/Life Safety	Security in the Military		

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